



Contains
Important Show
Information

ENQUIRER MEDIA & CARS.COM

Cincinnati Auto Expo

Presented by The Greater Cincinnati Automobile Dealers Association

Duke Energy Convention Center

February 16 – 19, 2012

Welcome Show Exhibitors!

Enclosed you will find a Show Fact Sheet. This contains information on move-in/move-out and other pertinent Show information. Please pay special attention to the forms included. An Exhibitor Credential Form and Guest Discount Ticket Order Form are included. These forms are **due** on **Friday, January 13, 2012.**

Any questions regarding the information in this Fact Sheet can be addressed to:

Chip Hart or Vicki Hart, Show Managers
HART PRODUCTIONS, INC.
60 N. Second St.
Batavia, OH 45103

Phone: 513.797.7900 or 877.704.8190
Fax: 513.797.1013

Email: chip@hartproductions.com or vicki@hartproductions.com

Visit us on the web at www.hartproductions.com.

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SHOW DATES & HOURS

Thursday, February 16.....11:00 AM - 8:30 PM
Friday, February 17.....11:00 AM - 9:00 PM
Saturday, February 18.....10:00 AM - 9:00 PM
Sunday, February 19..... 11:00 AM - 5:00PM

All entrances/box offices will close one hour prior to posted closing time.

KROGER ADVANCE SALE— Advance sale adult tickets will be available at all Greater Cincinnati and Dayton Kroger stores from January 31, 2012 to 1:00 pm February 19, 2012. Advance sale tickets are \$8.00.

GENERAL ADMISSION - \$ 11.00 for Adults – CHILDREN (13 and under) FREE Thursday & Friday
\$ 2.00 for Children (13 and under) Saturday & Sunday

MATINEE SPECIAL – Two-for-one ticket special available to the public on:
Thursday, February 16.....11:00 AM – 6:00 PM
Friday, February 17.....11:00 AM – 6:00 PM

EMPLOYEE REGISTRATION - Registration forms have been enclosed so that all personnel working the AUTO EXPO can be registered in advance. This will make the registration process quicker and much more efficient. Please list on the form provided any personnel that will be working during the Show. Inform each worker that they will need to provide a photo ID and a business card or sales license to register. On-site registration will also be available. A photo ID and a printed business card or sales license is mandatory for on-site registration....NO EXCEPTIONS. All product specialists, models, etc., must be registered in advance of the Show.

HOTEL HEADQUARTERS – Hilton Cincinnati Netherland Plaza 35 West Fifth Street Rates: \$73.00 per night (Single/Double) Cincinnati, OH 45202 Tax: (currently 17%) Daily discount valet parking \$19.00: Phone: 800.HILTONS Cutoff: January 30, 2012 (then subject to availability) or 513.352.2100

PARKING INFORMATION –There is convenient parking available in lots and garages surrounding the Duke Energy Convention Center. Rates vary from \$6 to \$10 per day.

SHIPPING, MOVE-IN & MOVE-OUT INFORMATION

BULK EXHIBITORS/FREIGHT:

**ALL FREIGHT AFTER 1:00 PM
MONDAY, FEBRUARY 13, 2012**

Schedule with Henry Yellman at George Fern Co.
888.621.3376 or 513.333.7060
hyellman@georgefern.com

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BOOTH EXHIBITORS:

Booth space exhibits may begin move-in on Wednesday, February 15, 2012, from 8:00 AM – 1:00 PM. Booths must be completed by 3:00 PM, Wednesday, February 15, 2012.

**ALL EXHIBITS MUST BE COMPLETED BY 3:00 PM ON
WEDNESDAY, FEBRUARY 15!**

TRANSPORTING DISPLAYS:

Enter dock...Sixth Street at Plum Street (center, rear of building). Labor and equipment will be at dock to help **unload** (SEE ENCLOSED DIRECTIONS). After unloading, **VEHICLE MUST BE REMOVED FROM THE DOCK AREA IMMEDIATELY!**

SHIPPING INSTRUCTIONS:

Shipments to **arrive prior to Noon, Monday, February 13, 2012**, should be sent PREPAID to the following:

TO: (Exhibit Name)
c/o George Fern Company
645 Linn Street
Cincinnati, OH 45203

FOR: Cincinnati Auto Expo '11
Exhibit Location: _____

**ALL FREIGHT WILL BE ACCEPTED
MONDAY, FEBRUARY 13, 2012, AFTER
NOON, AT THE DUKE ENERGY
CONVENTION CENTER.**

Shipments, to arrive on or after 12:00 PM,
Monday, February 13, 2012, should be sent
PREPAID to the following:

TO: (Exhibit Name)
c/o The George Fern Company
Duke Energy Convention Center
Sixth Street Docks
Cincinnati, OH 45202

FOR: Cincinnati Auto Expo
Exhibit Location: _____

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FIRE REGULATIONS:

1. Gasoline powered vehicles may have **NO MORE THAN 1/8 tank of fuel.**
2. Once vehicle is set within display space, gas tanks must have locking caps or be taped.
3. Vehicle battery cables must be disconnected after vehicle is set in place.

*** Cincinnati Fire Division personnel will be inspecting each vehicle upon entry into the building and again once the Show is set. ***

OHIO BMV Regulations from Ohio Code:

1. No vehicles can display any individual dealer insignia including, but not limited to, license plate holders, stickers or decals.
2. No individual dealer sales material may be distributed.
3. No orders may be written, taken or consummated.
4. No discounts, rebates or incentives may be displayed or distributed in automotive space unless solely a promotion organized and executed by a manufacturer.

For a full and complete set of rules governing displays at auto shows, contact the Ohio BMV.

NOTE: Display areas completed before their vehicles are scheduled to arrive may begin bringing vehicles in early. If this situation should occur, please advise Chip Hart prior to doing so. Communicate directly with your contracted exhibit company regarding early entry.

ALL VEHICLES' KEYS MUST BE TURNED IN TO EXHIBITOR REGISTRATION EACH DAY BEFORE LEAVING.

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DIRECTIONS TO THE DOCKS DUKE ENERGY CONVENTION CENTER

TRAVELING 1-75 SOUTHBOUND (FROM DAYTON):

Take 1-75 South to the FIFTH STREET Exit (exit 1-75 from the LEFT Lane). Exit at FIFTH STREET and go to the 3rd traffic light (Elm Street). Turn left on ELM. Go to the next street (SIXTH STREET) and turn left. The Docks to the Convention Center are halfway down the building on your left.

TRAVELING 1-75 NORTHBOUND (FROM KENTUCKY):

Take 1-75 North. When you cross the bridge, follow the signs for the FIFTH STREET exit. Exit at FIFTH STREET and go to the third traffic light (ELM Street). Turn left on ELM. Go to the next street (SIXTH STREET) and turn left. The Docks to the Convention Center are halfway down the building on your left.

TRAVELING 1-71 SOUTHBOUND (FROM COLUMBUS, WILMINGTON, ETC.):

Take 1-71 South to the DOWNTOWN/THIRD STREET exit (exit I-71 from the left lane). Take THIRD STREET to ELM STREET and turn right. Take Elm Street to the Convention Center at Fifth and Elm Streets.

TRAVELING ROUTE 32 FROM EASTERN OHIO (I.E. WEST VIRGINIA, BATAVIA):

Take Rt. 32 west to 1-275 South. Take 1-275 into Kentucky then take 1-471 (to Downtown Cincinnati). As you cross the bridge, stay to the right. Take the SIXTH STREET Exit. This will head one way West. After you cross ELM STREET, the Docks to the Convention Center are halfway down the building on your left.

TRAVELING FROM INDIANAPOLIS:

Take 1-74 East to Cincinnati, 1-74 then ends at 1-75. Take 1-75 South to the FIFTH STREET Exit (exits from the LEFT Lane). Take FIFTH STREET to the third traffic light (ELM STREET). Turn left on ELM. Go to the next street (SIXTH STREET) and turn left. The Docks to the Convention Center are halfway down the building on your left.