

2011 Greater Cincinnati Holiday Market<sup>LSM</sup>  
Presented by the Cincinnati-Northern Kentucky Honda Dealers

**PRIZE REGISTRATION FORM**

ALL registrations MUST BE APPROVED by Hart Productions, Inc. All prizes and give-away program winners MUST BE CONTACTED within two days (48 hours) after the Show closes. The Federal Trade Commission and local Consumer Protection officials are receiving a growing number of complaints about promotions using deceptively advertised prizes. (Vacation trips and contests in particular.)

ALL prizes and give-aways must relate directly to your area of business. If approached by an outside company to include a trip as part of your exhibit, exercise extreme caution, your reputation is at stake!

**PRIZES:** (Ohio Law, 109:4-3-06) It shall be a deceptive act of practice in connection with a consumer transaction for a supplier to, in any way, notify any consumer or prospective consumer that he has:

- 1) won a prize or will receive anything of value, or
- 2) been selected, or is eligible, to win a prize or receive anything of value, conditioned on:
  - \* listening to or observing a sales promotion effort.
  - \* payment of a deposit, service charge, handling charge, mailing charge or similar charge.

**FREE:** (Ohio Law, 109:4-3-04) Use of the word "**free**," etc. The word "**free**" or other words of similar meaning MAY NOT BE USED if conditions or other obligations are required of the consumer. (See above list.)

**ALL QUESTIONABLE GIVE-AWAYS OR PRIZES WILL BE REFERRED DIRECTLY TO THE OHIO CONSUMER PROTECTION AGENCY AND/OR THE U.S. POSTAL INSPECTOR! PRIZE FORM MUST BE RECEIVED BY November 7. ANY FORMS RECEIVED AFTER THIS DATE WILL BE ACCEPTED AT DISCRETION OF SHOW MANAGEMENT.**

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**PRIZE REGISTRATION FORM**



All planned promotional contests, prizes or audience registrations MUST be registered with Show Management. Return this form to Hart Productions, Inc.

EXHIBIT TITLE: \_\_\_\_\_ BOOTH # \_\_\_\_\_

Prizes to be awarded: \_\_\_\_\_

Description of program: \_\_\_\_\_

I UNDERSTAND THAT ALL AWARDS AND PRIZES MUST BE COMPLETED AT OR BY THE CLOSE OF THE SHOW.

Signature: \_\_\_\_\_ Approved by: \_\_\_\_\_  
(Exhibitor) (Hart Productions, Inc.)

**Return form by November 7, 2011 to: Hart Productions, Inc.  
60 N. Second Street  
Batavia, OH 45103  
Or fax to: 513.797.1013**