



FIFTH THIRD BANK

Cincinnati Home&Garden Show®

presented by the Cincinnati-Northern Kentucky Honda Dealers



2012 Discounted Advertising Rates

Cincinnati Magazine

Discounted Sponsor Net Ad Rates

four-color	40% DISCOUNT	Display Rate Card	Discount \$
Size	Discounted Rate for HART PRODUCTIONS Show Sponsors		
Full page	\$ 3,210	\$ 5,350	\$ 2,140
1/2 page H	\$ 1,932	\$ 3,220	\$ 1,288
1/4 Page Format	\$ 672	\$ 1,120	\$ 448

A \$200 deposit is required by October 3 and will hold your ad placement. After that date prices go up. You will be invoiced or charged the remainder of the balance on or before December 1, 2011. Don't miss this incredible opportunity to advertise to 72,000 subscribers before and after the Show!

Size of Ad Requested: _____

Booth No.: _____ Authorized Payment Amount: _____

Method of Payment (in U.S. Funds)

Visa

Master Card

Credit Card Number: _____

Exp. Date: _____ Security Code (3 digit Number on back of card): _____

Full Name on Credit Card: _____
(please print or type)

Company Name: _____ Contact: _____

Street Address (Card Billing Address, No P.O. Boxes: _____

City & State: _____ Zip Code: _____

Signature: _____ Phone: _____

Please FAX back to HART PRODUCTINOS, INC. at (513) 797-1013 or return via mail to:

Digital camera ready ad materials are requested by client and all ad materials will be collected by Cincinnati Magazine.

Office: 513-797-7900 www.hartproductions.com Toll Free: 877-704-8190