

2011 COLUMBUS SPORTS, VACATION & BOAT SHOWSM

Marine Rules & Regulations

The following rules and regulations have been adopted by Hart Productions, Inc. (HPI) for the 2011 COLUMBUS SPORTS, VACATION & BOAT SHOWSM marine dealer vendor section. HPI, and its discretion, may make changes and modifications to the rules and regulations. The rules and regulations, and any later addition, corrections or clarifications made by HPI are a binding part of the Exhibitor's Agreement.

The COLUMBUS SPORTS, VACATION & BOAT SHOWSM "marine dealer section" is designed for marine dealers with factory authorized product territories covering the Columbus market. The Exhibitor's Agreement, and all terms and conditions, are in force and include the authority granted to HPI as sole owner of COLUMBUS SPORTS, VACATION & BOAT SHOWSM.

Definition: an exhibitor in an entity that purchases or wishes to purchase exhibit space in an HPI Show. The exhibitor may be a corporation, a division of subsidiary of another company, or any other entity.

General Rules and Regulations:

1. All participating dealers must be factory authorized sales centers for specifically manufactured brands of boats and motors. Dealers must adhere to factory authorized territory agreements and all other agreements between manufacture and marine dealer.
2. All participating dealers must have factory authorized service for the boats and motor which they represent at the Show. A dealer may also have a contract with another dealer to provide factory authorized service.
3. **All participating dealers are to follow all laws within the City of Columbus, Franklin County and the State of Ohio governing retail and the sales of new boats.**
4. All product displayed must be new product. Used product is not permitted for display, unless approved by Show Management. Ceiling to floor banners and drape must be approved by management.

Allocation of Space:

1. HPI, by virtue of its Exhibitor's Agreement, retains sole discretion for accepting and placing all requests for new and additional space for marine dealers.
2. HPI, when considering space allocations, may take into account any of the following reasons, either singly or in aggregate, when granting space requests; seniority (years participating in the Show) manufacture designated territory, current space utilized, proximity to Columbus, products not currently available in the Columbus market and space available (if any).
3. In cases where one company buys the assets of a currently participating marine dealer, the Exhibitor's Agreement and show space is non-transferable. At the sole discretion of HPI, a new Exhibitor's Agreement may be executed for the marine dealer of which the assets were purchased of another. Said space for the new company may or may not be of the same size of in the same location previously used by the marine dealer for which the assets were purchased.